



## Why Is It That My Kite Won t Fly? - The Power of Strategic Project Management (Paperback)

By Roberto Rodriguez Esteves

Friesenpress, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Project Management is, in many ways, like flying a kite. How do you design and construct it so that it is lifted high and strong by the wind? What do you do when it gets snagged in a tree, lands on the roof of a house, or is tangled on electrical wire? How do you retrieve it while keeping it intact? Similar elements come into play when executing a project. Successful delivery may be affected by obstacles such as erroneous engineering, defective equipment, late arrival of materials, personnel turnover, among others. While prior planning does indeed help, it takes a skilled pilot to build, fly, rescue, and bring down the kite safely throughout the course of its journey, just like it takes a skilled Project Manager to successfully deliver his (her) project. Like flying a kite, effective project management requires technique, experience and skill to finish the project on good terms. With a combination of practical wisdom borne of decades of experience in international engineering and project management, Why Is It That My Kite Won t Fly? offers...



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