



Penguin-CNBC TV 18 Business Yearbook 2010

By Derek O Brien

Penguin Books India, 2010. Paperback. Book Condition: New. First edition. 15 X 23 cm. Published in collaboration with Network18, India's largest business news and analysis network, The Penguin?CNBC-TV18 Business Yearbook is the best one-volume guide to business and economy in India and the international arena, with a special focus on the past financial year, current trends and prospects. This remarkable reference book, equally useful to business executives, management students, exam candidates and the general readers, includes: ? Detailed analysis of the Talking Points of the year from the world of business and finance ? A Year in Review segment with day-by-day listings of occurrences in 2009-10, along with informative write-ups on people and events in the news ? A complete dossier on Indian business, economics and industry, with the latest figures ? A detailed World section including key information on major economies and regional/economic blocks ? Profiles of major companies (both Indian and international) across industries. Printed Pages: 536.



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