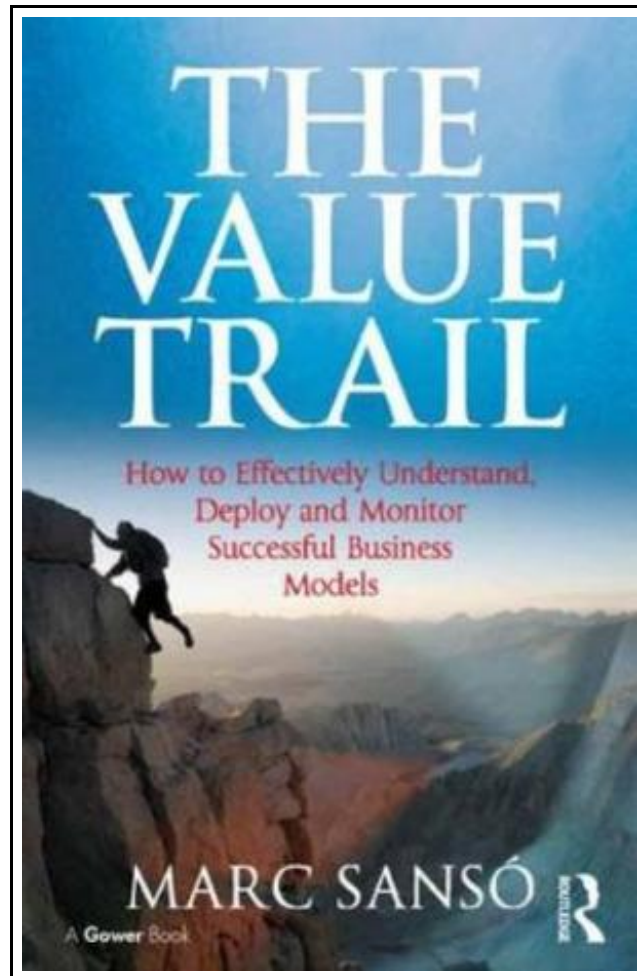


The Value Trail: How to Effectively Understand, Deploy and Monitor Successful Business Models (Hardback)



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Reviews

It is an awesome book that we have possibly go through. It is actually writter in straightforward words and phrases and not confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Tierra Kunde)

THE VALUE TRAIL: HOW TO EFFECTIVELY UNDERSTAND, DEPLOY AND MONITOR SUCCESSFUL BUSINESS MODELS (HARDBACK)



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