



The Total Package: Own Your Profitable Personal Brand (Paperback)

By Juliann Stitick

Crescendo Publishing, LLC, United States, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Personal Brand Image Expert JuliAnn Stitick is a cut to the chase kind of woman who doesn't like to waste time, so in this book, she has made it simple and clear how to up-level your personal brand. She's cherry-picked the key elements that are most critical to developing a successful personal brand—a brand that will attract, engage and monetize! For 20 years JuliAnn has coached successful leaders, entrepreneurs and executives using her secret sauce of strategic, heart-centered insights and shares them in The Total Package. -Five keys to a profitable personal brand -Develop your brand persona by claiming your ultimate potential -Utilize your image and non-verbal communication to attract your ideal business relationships and clients The good news is that this book will not take you long to read, but it's packed with insightful, savvy tips, and, in the end, you'll begin to see yourself in a renewed light. Then you'll be a complete and Total Package.



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Reviews

Very useful to all of category of people. I actually have read through and that i am sure that i will likely to go through once more again in the foreseeable future. I realized this book from my i and dad advised this publication to find out.

-- Alta Kirlin

This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

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